Rödl & Partner records renewed double-digit turnover growth for 2024 Total turnover grows 10.4 percent to 731.8 million euros Business volume in Germany increases by 10.6 percent to 417.1 million euros Legal advisory, tax consulting, auditing, management and IT consulting and business pro-cess outsourcing continue their successful course Interdisciplinary approach more in demand than ever before

Digital transformation and AI strong drivers

Nuremberg, 8 May 2025: Rödl & Partner continued its long-term growth trajectory in the 2024 financial year. Total turnover rose to 731.8 million euros (+10.4 percent). Germany accounted for 417.1 million euros (+10.6 percent). The professional services firm's clients are primarily German companies with international operations. Rödl & Partner, with currently 116 own offices in 50 countries, provides guidance and supports its clients with around 6,000 colleagues (previous year: 5,800) in not only technologically and regulatory but also in geopolitically challenging times.

Strong development in all service lines

The growth in turnover in 2024 took place across all five of Rödl & Partner's service lines. The main success drivers in Germany were tax structure consulting with M&A tax and legal advisory, in particular commercial law and M&A. Business Recovery Services, Transaction Services, Capital Markets and Accounting Advisory Services as well as Energy and Public Services also contributed significantly to growth. In terms of global business, legal advisory and tax consulting played a major role in foreign investments and company formations, as well as in company succession and support for family foundations and family offices. In addition to Germany, the USA, India, Italy, the UK, Poland and Latin America played a pivotal role in driving turnover growth. The Business Process Outsourcing service line also grew substantially in many countries, particularly in Poland, Turkey, France, Mexico and Romania.

Interdisciplinary advice from a single source

"Thanks to our international range of advisory services, as a globally active firm we are able to understand the needs and requirements of our clients and offer them tailored solutions," says Prof. Dr Christian Rödl, Chairman of the Management Board of Rödl & Partner, explaining the main reason for last year's growth. "The increasing globalisation of our clients leads to a diverse mix of traditional areas of advice such as tax consulting and legal advisory as well as increasingly specialised compliance and data protection issues. An individualised approach from company to company and country to country is essential in order to develop the best possible solutions. Our clients benefit from our interdisciplinary approach when it comes to fulfilling complex requirements."

The interdisciplinary services portfolio in particular enabled double-digit growth. The M&A business, consisting of Advisory, Legal, Tax and Valuation, made a noticeable contribution to the positive development with its 363 transactions. There was also a significant increase in demand for digitalisation projects, for example in the area of cross-border VAT consulting and compliance. As e-invoicing is becoming mandatory in B2B business, advisory combining tax and IT consulting is seeing heightened interest. The growing bureaucracy has also been reflected in sanction compliance, ESG (environmental, social and governance) and Pillar II (global minimum tax).

Trailblazing use of AI

The pressure to adapt and the need for flexible, client-centric and scalable solutions as part of the digital transformation remains high. In 2024, the (further) development of intelligent automation tools aimed at enhancing efficiency and transparency was of great importance both for clients and for Rödl & Partner itself, for example through the data protection-compliant use of large language models and robotic process automation.

"At the beginning of 2024, we founded an interdisciplinary Centre of Excellence for Intelligent Automation with the aim of empowering all colleagues. Since then, over 30 bots have already been developed to optimise and automate processes. In addition, we have had numerous initiatives such as AI summits, hackathons and global meetings to develop use cases that have been implemented," explains Dr. Felix Madeja, Managing Partner, CFO and responsible for digital transformation at Rödl & Partner. The processes are now being widely implemented and are an integral part of internal training and development programs.

Outlook: Courage to strengthen resilience

Global trade is currently being redefined, with companies under great pressure to restructure depending on the sector. German and European policymakers will also have to face up to these challenges.

"A forward-looking economic and business-friendly policy from the new German government must provide important impetus and emphasis for a greater degree of stability and planning security," emphasises Christian Rödl. The same applies to a reduction in bureaucracy at European level in order to be successful in global competition and to unite the common strengths in Europe. "We advise our clients on how to strengthen their resilience and future-proof their business models," emphasises the Chairman of the Management Board.

Rödl & Partner invites to the 26th Forum Global

"The geopolitical changes make it clear that economic growth can only be achieved through global cooperation," explains Christian Rödl.

That is why Rödl & Partner is hosting the 26th Forum Global in Nuremberg on 3 July 2025 to highlight investment potential for globally active companies in light of the current situation. As one of the largest foreign trade events in Germany, the Forum Global offers the opportunity to obtain comprehensive information about the diverse prospects and challenges in markets worldwide. "With Forum Global, the concentrated knowledge from the 50 countries in which we are active with our own offices is available in one place."

Turnover development 2014 to 2024

Since the firm was founded in 1977, Rödl & Partner has continuously expanded its business activities through organic growth: since 2014, total turnover has more than doubled with an increase of 127.9 percent.